

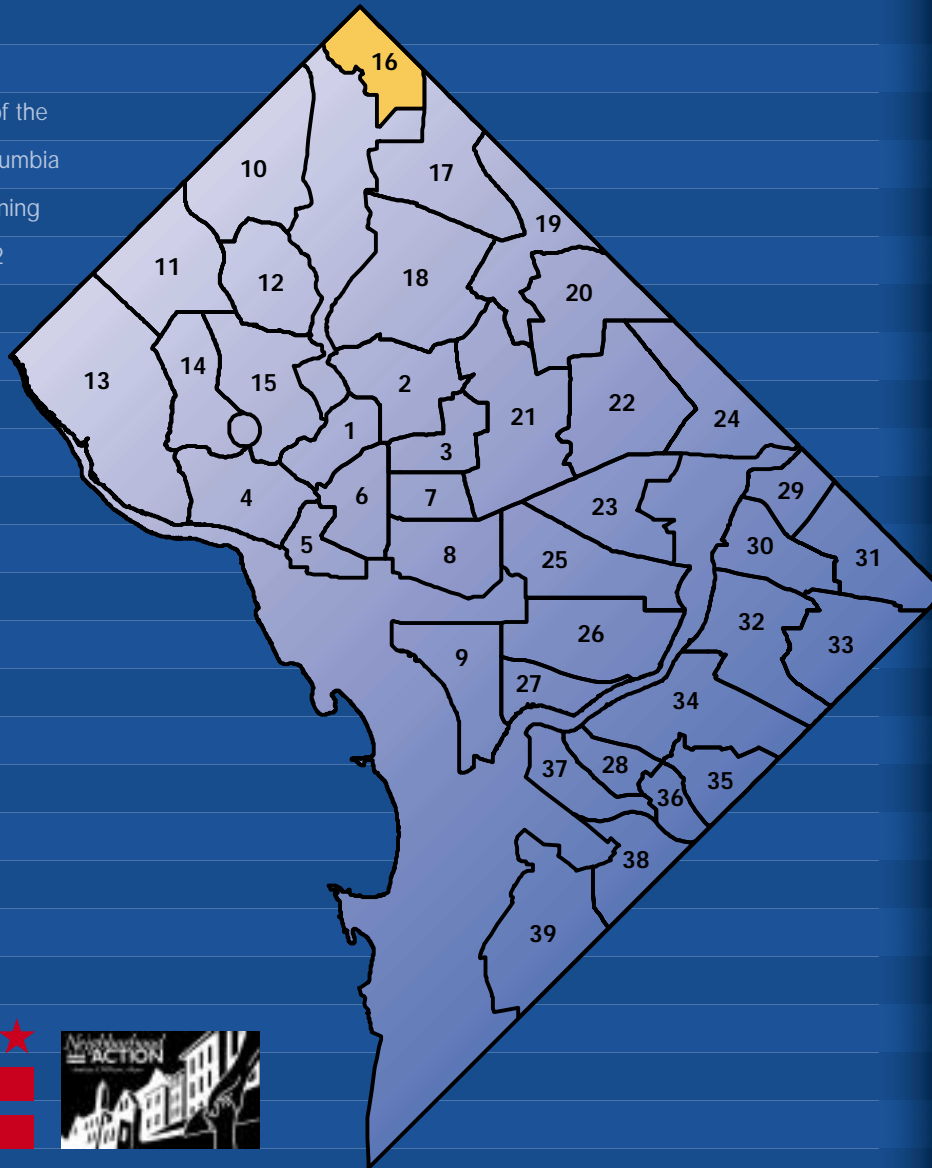
Neighborhood Cluster

16

District of Columbia Strategic Neighborhood Action Plan

Prepared by

Government of the
District of Columbia
Office of Planning
Summer 2002



Colonial Village
North Portal Estates
Shepherd Park



Acknowledgments

*The following people and groups
deserve special recognition for the
time they dedicated to developing
this plan for Cluster 16:*

Advisory Neighborhood Commission 4A
Civic League of North Portal Estates
Cluster 16 Neighborhood Steering Committee
Concerned Neighbors
Gateway Georgia Avenue Revitalization
Corporation
Georgia Avenue Business Resource Center
Neighbors, Inc.
Residents of Colonial Village, North Portal
Estates, Shepherd Park
Shepherd Park Citizens Association
Shepherd Park Orange Hat Patrol
Upper Georgia Avenue Business and
Professional Association
Ward 4 Economic Development Task Force

Claudia Canepa, Junior Planner, Office of
Planning

Phil Heinrich, Program Manager, Office of the
Chief Technology Officer

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Letter From the Mayor



Dear Resident,

I am very proud to present the Strategic Neighborhood Action Plan (SNAP) for your Neighborhood Cluster. I personally want to congratulate all the citizens, the citizen and civic associations, the faith community, the Advisory Neighborhood Commissioners, the businesses, and others that helped shape this plan.

I have personally reviewed these plans and am struck by the tremendous amount of work, thought, and commitment that went into their preparation. I value these SNAPs as a way to communicate directly with you, the residents and stakeholders of this marvelous city.

What began at the city-wide level with the first and second Citizen Summits in 1999 and 2001 has been expanded at the neighborhood level through the Neighborhood Planning, Neighborhood Service, and Neighborhood Outreach efforts—all part of the overall Neighborhood *Action* program. Through this triad, I have heard your concerns and priorities directly and have taken measures to respond.

This Strategic Neighborhood Action Plan is not just words on paper. Every agency in my administration has reviewed these plans to see how they might contribute to advancing the priorities and objectives you outlined here. As you know, this was a tough budget year. I instructed agencies to preserve their commitments to addressing your priorities, as they assessed how and where to trim their budgets. What's more, additional funding was provided to specifically accomplish a number of important neighborhood priorities articulated through the SNAPs across the city. This approach includes funding to install an additional 600 litter cans across the city; hire an additional Fire Inspector for every Ward; add another staff person under the Clean City Administrator, who will further the goal of neighborhood cleanliness; hire additional Historic Preservation staff to review projects in historic areas; and more. While not every priority was met, such changes signal tangible evidence of my belief that the business of government starts with the business of the people.

This SNAP document is a first of its kind. It is the first time a major city has coordinated a plan with every neighborhood in the city in a single year. It is the first product of many that will provide citizens with a record of how this government will directly respond to your priorities.

I am excited about this SNAP document and about what it signals for the future of our neighborhoods and our city. I look forward to working with you, my agencies, and other stakeholders to implement the many significant priorities you have identified here. Congratulations, and now the work begins.

Sincerely,

Anthony A. Williams
Mayor

Dear Resident,

Enclosed is your Neighborhood Cluster's Strategic Neighborhood Action Plan (SNAP). I want to personally thank all who contributed to developing this plan and congratulate them for their hard work. Many in your neighborhood devoted considerable time identifying strategies to improve the quality of life in your neighborhood. This effort has helped us—the District government—better partner with you to make concrete improvements in our communities.

Your SNAP is a new kind of "plan for action" because it will not simply sit on a shelf. It is a document that lists key commitments by agencies and includes a timeline for implementation. It is a document whereby the commitments will be tracked by the Mayor's Office of Neighborhood *Action* to ensure that they are followed through to completion. It is an action plan and a foundation of our city's budget.

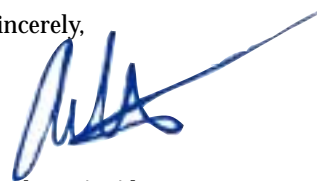
With the same level of deep commitment in developing this plan, I urge you—neighborhood groups, the faith community, businesses, nonprofits, Advisory Neighborhood Commissioners, and others—to help implement the remaining actions. While I know many of you have been active in your neighborhoods for years, implementing specific actions in this plan will help unite government and citizen efforts through its goal of addressing specific priorities identified by your neighbors.

Our work with you in your neighborhoods has just begun! Your Neighborhood Planner, Rosalynn Frazier, who helped develop this SNAP, will continue to work with you to help implement and coordinate the recently completed Takoma Central District Plan, to work with the District Department of Transportation (DDOT) and the Department of Public Works (DPW) on the analysis and selection of an alignment for the Metropolitan Branch Trail, to assist businesses in developing a revitalization marketing strategy for 3rd Street

in Cluster 17, and to explore neighborhood-scale development for the Georgia Avenue/Petworth Metro station area. She will continue to provide technical support to the Ward 4 Economic Development Task Force, among other work.

I look forward to our continued work with you in your Neighborhood Cluster. Thank you and congratulations once again for all your hard work and dedication in developing this SNAP.

Sincerely,



Andrew A. Altman
Director, Office of Planning

Letter From the Director



Neighborhood Action

Three years ago, Mayor Williams's administration developed a new framework for how the District government would work together with citizens and other partners to make good decisions and to improve our city. This framework was the start of *Neighborhood Action*. The mission of *Neighborhood Action* is to empower citizens to improve their communities by mobilizing and coordinating the resources of government, businesses, nonprofits, the faith community, neighborhood leaders, and the citizens themselves. *Neighborhood Action* has held four Citizen Summits: one in November 1999, a follow-up in January 2000, one in October 2001, and another in December 2001. There were also two Youth Summits to hear from our younger residents. At those public forums, citizens shared their priorities for the city, which helped redefine our District government's priorities at the city-wide level.

It was also realized, however, that there was much work to be done at the neighborhood level. As part of

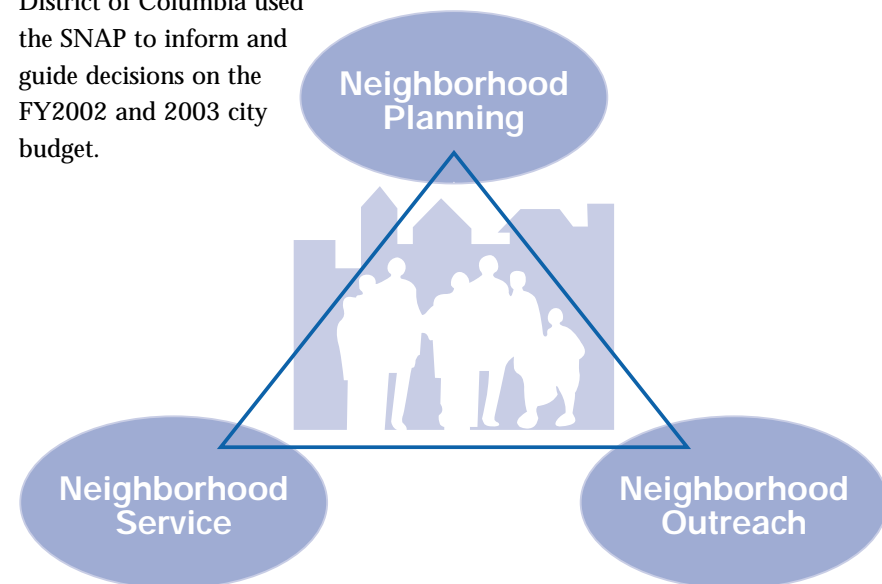
Neighborhood Action, the *Neighborhood Action Triangle* was created—three neighborhood initiatives aimed to identify and then solve neighborhood-specific issues. They are the Neighborhood Service Initiative, the Neighborhood Outreach Program, and the Neighborhood Planning Initiative. **Neighborhood Service** addresses recurring service delivery problems that require the coordinated involvement of more than one agency. **Neighborhood Outreach** holds public meetings, town halls, “coffee with the Mayor,” and other meetings to ensure that this administration stays connected to neighborhood issues. **Neighborhood Planning** has been working with citizens to identify top priority issues and to develop Strategic Neighborhood Action Plans (SNAPs) for each of the 39 Neighborhood Clusters in the city.

Strategic Neighborhood Action Plan

This document is the SNAP for your Neighborhood Cluster. Citizens, citizen groups, businesses, the faith community, Advisory Neighborhood Commissioners, and others helped

develop this plan with the Neighborhood Planning Initiative located in the DC Office of Planning (OP).

The SNAP is part of *Neighborhood Action*, which is Mayor Williams's initiative to reengage citizens in the governance of their city and to establish a vision, priorities, and action for your Neighborhood Cluster. For the first time in the District, the SNAP provides residents a process to articulate and begin addressing many of the neighborhoods' most pressing challenges. The government of the District of Columbia used the SNAP to inform and guide decisions on the FY2002 and 2003 city budget.



Introduction

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Unlike the long-range goals of the Comprehensive Plan, the SNAP identifies near-term goals (i.e., goals for a 2-year period). Through a series of community workshops and meetings, community stakeholders identified the priorities of the Cluster 16 SNAP: Public Safety, Maintenance and Beautification of Open Spaces, and Economic Development. Those three priorities and the actions recommended to address them reinforce several community concerns identified in the Ward 4 plan. Progress on each action committed to by a District agency will be tracked through annual status reports by the Office of Neighborhood Action.

Although the SNAP is an independent planning document not tied to the Comprehensive Plan, it could inform residents about how the Comprehensive Plan is updated in the future. Currently, the Mayor and Council are appointing a Comprehensive Planning Task Force representing a broad cross-section of stakeholders to work with the Office of Planning as it undertakes a review of the current plan and planning process.

The Comprehensive Plan

Throughout the SNAP process, residents asked, “How do Strategic Neighborhood Action Plans relate to the Comprehensive Plan?” While both documents outline a vision for neighborhoods and include concrete and identifiable goals for your community, there are differences in how they are used by District agencies and what the immediacy is of their effect on your neighborhood.

The *Comprehensive Plan for the National Capital* is a long-range (20 years) general policy document that provides overall guidance for the future planning and development of Washington, DC. District agencies use this document as a guide to ensure that their actions reinforce the long-term goals of the city. The Comprehensive Plan was first proposed by the Mayor and adopted by the Council in 1984 and 1985, respectively. Amendments to the plan are proposed by the Mayor and approved by the Council every 4 years. The plan has been amended in 1989, 1994, and 1998. The plan includes both local and Federal elements and is the

only planning document mandated by the Home Rule Act. There are 10 local elements, which together are usually referred to as the “District of Columbia Comprehensive Plan”: General Provisions, Economic Development, Housing, Environmental Protection, Transportation, Public Facilities, Urban Design, Downtown Plan, Human Services, and Land Use.

The Ward 4 plan is one part of the goals for the Comprehensive Plan. It establishes a vision for Ward 4 over 5 years (1999–2004) and ensures that the Ward’s many existing qualities and resources are protected and enhanced. For Colonial Village, North Portal Estates, and Shepherd Park, it identifies the following specific community concerns: economic development, transportation and traffic effects, and land use and zoning measures that will ensure compatibility with existing residential areas.

A Message From Your Neighborhood Planner

As your Neighborhood Planner, my job has been to guide residents and stakeholders of Cluster 16 through the neighborhood planning process. The goal of this process was to facilitate a citizen-driven effort to identify neighborhood priorities, which would help guide District agencies, nonprofits, and others to improve the quality of life in your neighborhood. Together, we have produced your first Strategic Neighborhood Action Plan. This effort has truly been a monumental achievement!

You committed the time to contemplate the strengths and opportunities of your neighborhoods and the gaps and places where more assistance and investment are needed. Putting aside past frustrations and doubts to participate in creating this plan, you brought to the planning process a commitment to the community and

the optimism that a better future could be achieved. Many of you have worked tirelessly over the years to improve your neighborhoods with little help from your government and have found it difficult to believe that your government now came to you. Some of you were uncertain if this process could make a difference. With this document, I hope you can see that it has.

The priorities for action identified in this plan have resonated throughout the District government at every level. Through the SNAPs, not only have we ensured citizen-driven planning, but also, citizens are now, in fact, driving capital investments, service delivery, and policy initiatives. I would like to recognize the tremendous commitment and dedication of those who participated in this planning process. They were active throughout the effort—reviewing and fine-tuning many elements of the draft SNAP. I look forward to continuing to work with you and your community to implement the actions

outlined in this plan and to achieve the vision for livable, equitable, and vibrant neighborhoods throughout the District of Columbia.

To better understand what makes your Neighborhood Cluster special, please read the following sections, which describe both the positive and negative conditions found in your communities, including physical characteristics, demographics, and recent activity in your neighborhood.

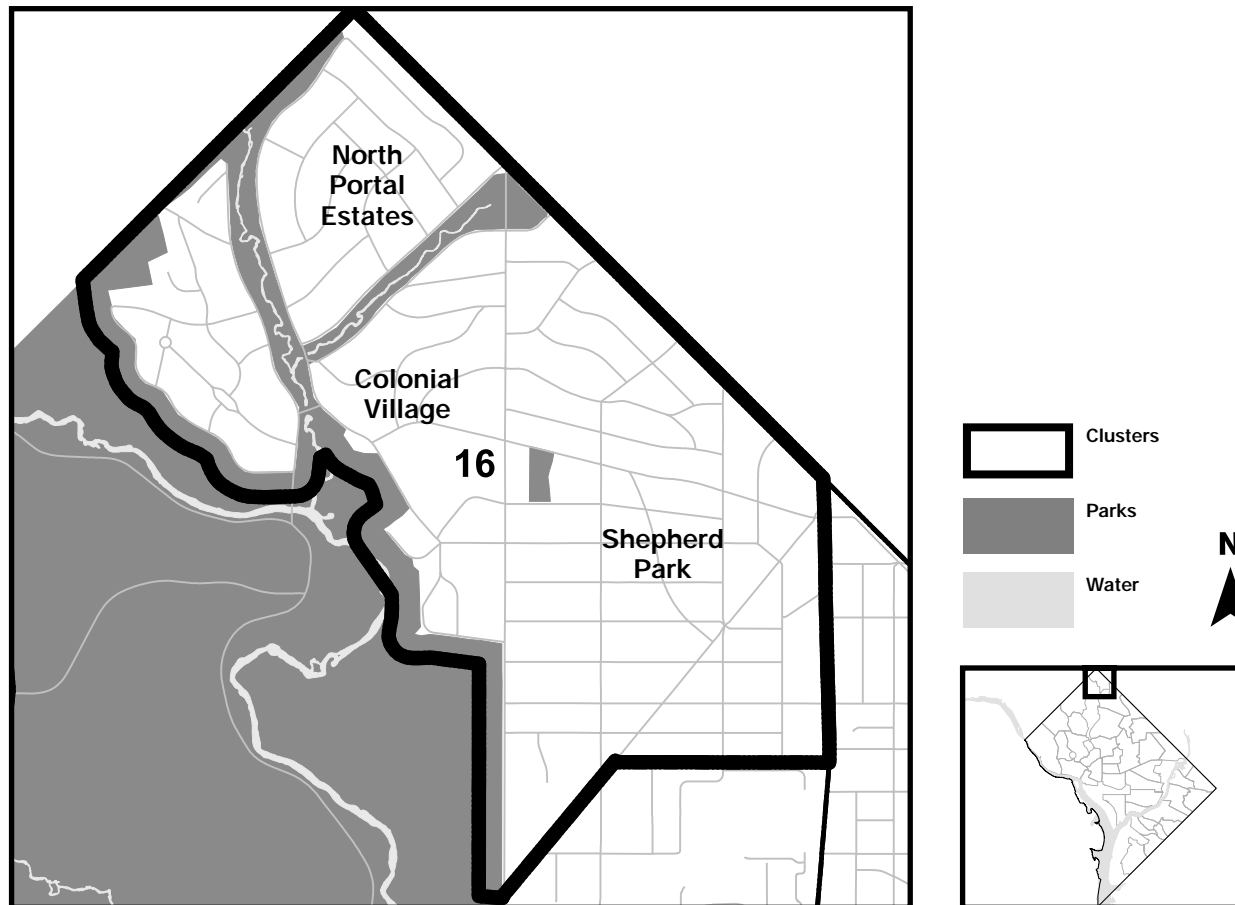
Rosalynn Frazier

Neighborhood Planner, Cluster 16

State of the Cluster

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Cluster 16: Colonial Village, North Portal Estates, Shepherd Park



Cluster 16 Neighborhoods

This document is the first SNAP developed for Neighborhood Cluster 16. Your Neighborhood Cluster is shown on the map to the left and includes the following neighborhoods:

- Colonial Village
- North Portal Estates
- Shepherd Park

Those three neighborhoods developed this SNAP with the help of your Neighborhood Planner, Rosalynn Frazier.

Physical Characteristics and Assets

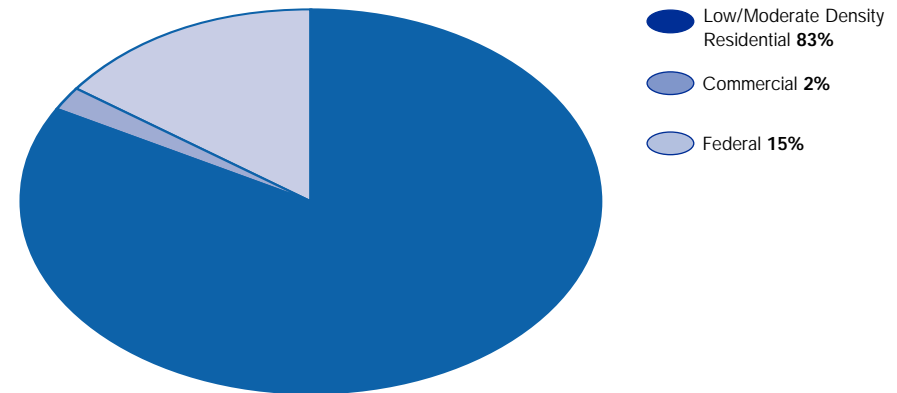
Most Cluster 16 neighborhoods are defined by attractive, single-family detached homes on relatively large lots. The western part of the Cluster, which borders Rock Creek Park, is developed with estate-style homes. This quiet area is characterized by curving non-through streets and cul-de-sacs.

Sixteenth Street bisects the Cluster and is a major corridor for commuter traffic. Running from Maryland throughout Ward 4 to downtown Washington, DC, and ending at the White House, 16th Street has always been a special street in the city. Many foreign missions, synagogues, churches, and large stately mansions have traditionally been located along this thoroughfare. Over the years, however, some of those establishments, particularly embassies and chanceries, have been relocated. Some of the buildings have been converted to churches, private schools, and other institutions.

Historic Georgia Avenue, built in 1819 as the Brightwood Turnpike, is the Cluster's eastern border. This well-known commercial district is special because it is by far the longest retail strip in the city, extending about 40 blocks for the full length of the ward. The properties fronting Georgia Avenue are the only commercially zoned properties in Cluster 16.

Cluster 16 is bordered to the south by Walter Reed Army Medical Center. Built in 1909 by congressional legislation, this major employer and healthcare institution stimulated residential and commercial development and shaped the area's landscape. A breakout of types and corresponding percentages of land uses for this Cluster is shown on the pie chart to the right.

Land Uses in Cluster 16



Source: Zoning Data contained in the Central DC GIS Database maintained by DC Office of the Chief Technology Officer, as of April 2002

Walter Reed Army Medical Center, Georgia Avenue NW



Welcome to Washington sign at Georgia Avenue, Alaska Avenue, Kalmia Road Triangle Park



Single-family home in Colonial Village



Some highlights of Cluster 16's assets and features include the following:

- *Its neighborhoods offer an excellent housing stock and a strong real estate market.*
- *It provides immediate access to Rock Creek Park, which features a massive buffer of green space, as well as opportunities for both passive and active recreation.*
- *Walter Reed Army Medical Center, the Army's largest healthcare delivery system, provides comprehensive medical care to military families throughout the region and around the world. The Museum of Health and Medicine (which is an element of the Armed Forces Institute of Pathology), the Army Physical Disability Agency, and several smaller units are located on the campus.*
- *The Gateway Georgia Avenue area is currently experiencing new investment and physical transformation and offers significant revitalization and economic development opportunities.*
- *The Cluster offers close proximity to downtown Silver Spring and other parts of Montgomery County and the region.*
- *Georgia Avenue Day, a celebration of history, community, and commerce, is held every year.*
- *Georgia Avenue is the site of the Annual Washington, DC, Caribbean Carnival Parade. The Caribbean Carnival, one of the largest cultural festivals in the Washington Metropolitan area, is a feast of culture with its Caribbean music, dance, arts and crafts, fashion, and food.*
- *The Shepherd Park Community Yard Sale is an annual attraction.*

Demographics

Cluster 16, which includes the neighborhoods of Colonial Village, North Portal Estates, and Shepherd Park, has approximately 4,030 residents, representing about 0.7% of the District's population. African Americans make up the majority of residents in the Cluster, constituting 73% of its population. The Cluster's median household income (\$107,692) is well

more than double the city-wide median household income of \$43,001. Similarly, the percentage of owner-occupied households is an astounding 90%, compared to the District's 41%. The Cluster's percentages of high school and college graduates (93% and 64%, respectively) are significantly higher than the city-wide percentages (73% and 33%, respectively). The adjacent chart provides some basic information on your neighborhood, such as age, race, ethnicity, and family income of residents for 2000. It also shows data for 1990, which allow you to see how your Cluster has changed. To learn more about other demographics, you may obtain a copy of your Cluster 16 Databook by contacting the DC Office of Planning at 202-442-7600.

	Cluster 16: 1990	Cluster 16: 2000	City-wide: 2000
Population	4,485	4,030	572,059
Age			
Under 18 years	18%	18%	20%
Between 18 and 65 years	64%	60%	68%
Over 65 years	17%	22%	12%
Race and Ethnicity			
African American	72%	73%	60%
White	26%	22%	31%
Hispanic ¹	2%	3%	8%
Income			
Median Household Income ²	\$75,252	\$107,692 ³	\$43,001 ³
Education			
High School Graduates	93%	Data not yet available	73%
College Graduates	64%	Data not yet available	33%
Housing			
Occupied Housing Units	1,624 units	1,633 units	274,845 units
Percentage of Housing Units Owner-Occupied	90%	90%	41%

Source: U.S. Census Bureau, 1990 and 2000 data.

1. People of Hispanic origin may be of any race.

2. Median income is the income level at which half of the households earn more and half earn less. It is literally the income that is in the middle.

3. Claritas, Inc., 1998 data.

Georgia Avenue Business Resource Center



Recent Neighborhood Activity

Because of Cluster 16's dominant stable, well-established residential character, most recent neighborhood activity has taken place along the Georgia Avenue corridor. However, infrastructure investments have been made in other areas of the Cluster. The local community revitalization organization has facilitated and implemented significant activity along Georgia Avenue. The following is a list of key activities:

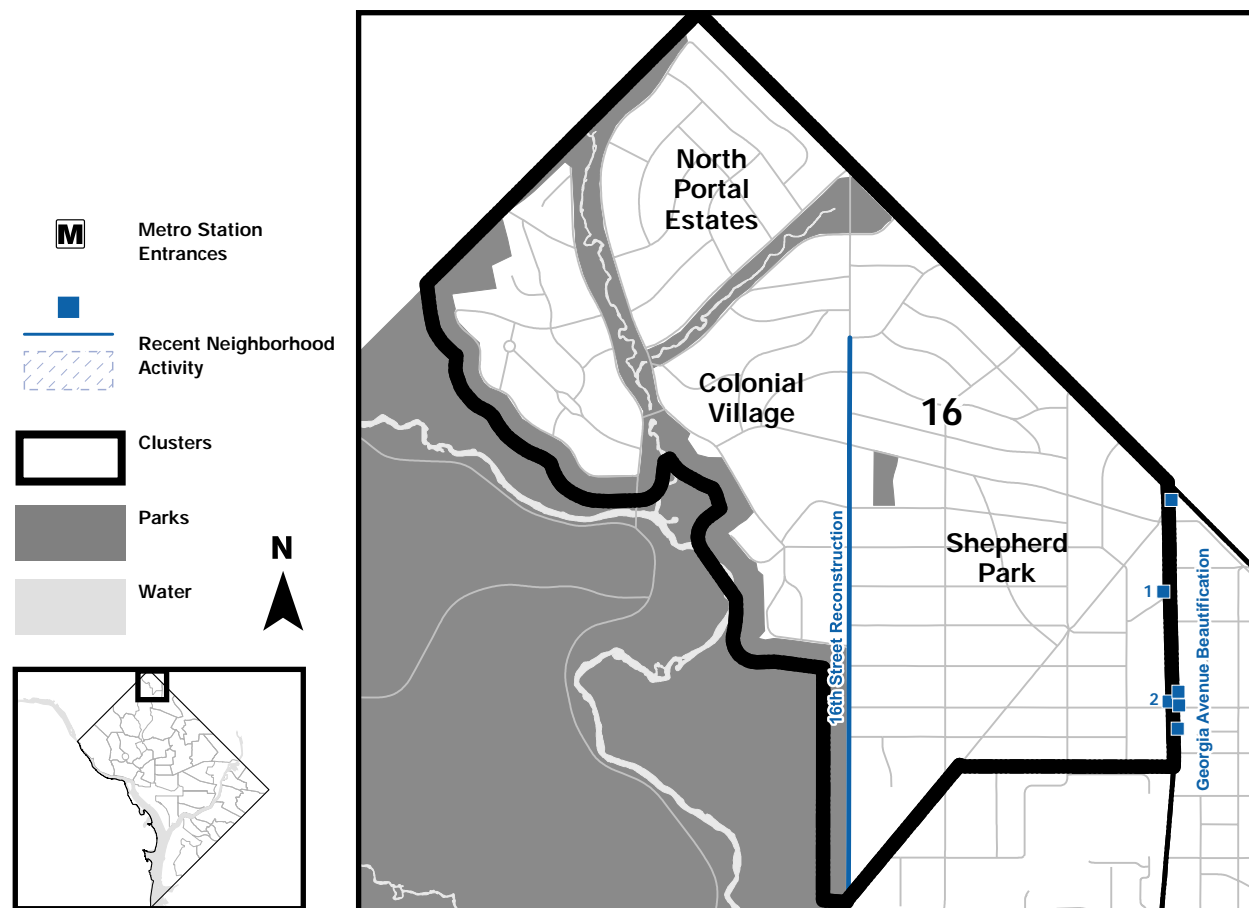
- *Commencing the 16th Street Reconstruction Project, from Alaska Avenue to Primrose Road.*
- *Making \$624,000 in streetscape improvements along Georgia Avenue, from Fern Street to Eastern Avenue.*
- *Giving a \$534,000 grant to Gateway Georgia Avenue Revitalization Corporation for the Georgia Avenue Storefront Improvement Program. Since August 2001, 41 property owners have signed up to participate. Fourteen storefronts in the 7300 block have been completed.*

An additional 17 storefronts are scheduled to be completed by September 2002.

- *Beautifying Georgia Avenue through landscaping. Those efforts, which have been led by the Gateway Georgia Avenue Revitalization Corporation and Advisory Neighborhood Commission (ANC) 4A, include landscaping 38 curbside tree boxes, 27 sidewalk planters, 5 tree box guards, and 2 hanging planters*
- *Opening the Georgia Avenue Business Resource Center, which is located at 7408 Georgia Avenue NW.*
- *Opening James Gallery, which is located at 7610 Georgia Avenue NW.*

The Recent Neighborhood Activity map on the following page depicts the key activities in your Cluster.

Recent Neighborhood Activity in Cluster 16



Citizen-Driven Process

The commitment of Neighborhood *Action* is to engage citizens in the governance of their city and to align government priorities with citizens' priorities. Following the tradition of the Citizen Summit, the Neighborhood Planning Initiative has citizen engagement at the core of its mission. As such, the process for developing your SNAP was built around a four-phase, citizen-driven process: (1) Start Up, (2) Visioning and Identifying Essential Ingredients, (3) Action Planning, and (4) Validation.

The hard work began in phase two, when a Visioning and Identifying Essential Ingredients Workshop was held in each Neighborhood Cluster between January and June 2001. At this workshop, citizens were asked to create a list of essential ingredients for their Cluster. Essential ingredients are characteristics vital to making a neighborhood a place where people and families can live and thrive.

Your Cluster identified and ranked 10 essential ingredients as vital for a livable community:

1. Public Safety
2. Traffic Control and Parking
3. Public Space Maintenance
4. Beautification
5. Zoning Enforcement of Private Residential Properties
6. Education and School Improvement
7. Job Creation and Training
8. Commercial Revitalization of Georgia Avenue
9. Technology- and Education-Based Economic Development
10. Community-Based Residential Facilities

Cluster Priorities

Participants were then asked to identify three to four priority essential ingredients that would be the focus of additional action planning. For FY2002 and 2003, they agreed on the following priorities:

- Public Safety and Transportation
- Maintenance and Beautification of Open Spaces
- Economic Development

Next, residents were invited to participate in a series of Action Planning meetings to identify specific actions for addressing their priorities. During this extensive exercise, participants were challenged to think strategically about the necessary steps and the specific locations to begin addressing the priorities. With the detailed priorities, objectives, actions, and locations, the SNAP served as a tool for District agencies in preparing their FY2003 budgets.

Developing Your SNAP

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How We Involved You:

Phase I: Start Up

- Conducted informal consultations with neighborhood leaders to discuss the concept of the SNAP and develop key contacts. These consultations were held from November 2000 to March 2001.
- Recruited and formed a Neighborhood Action Steering Committee, to plan and promote the Neighborhood Cluster Workshop. A Neighborhood Action Steering Committee meeting was held on March 26, 2001, followed by ongoing consultation in preparation for the workshop.

Phase II: Visioning & Identifying Essential Ingredients

- Convened a Neighborhood Cluster Workshop on April 21, 2001, at Shepherd Elementary School to identify the Essential Ingredients for a healthy neighborhood and establish priorities. Because of low attendance, participants suggested direct consultation with the three key neighborhood organizations and ANC 4A, as well as scheduling another meeting.

Phase III: Action Planning

- Organized a follow-up Summer Community Meeting on July 21, 2001, at Lowell School to gain broader neighborhood participation and input in defining priority issues and develop specific action items.

Phase IV: Validation

- Convened a Neighborhood Cluster meeting on October 3, 2001, to review and validate the draft plan.

Community Outreach

- Workshop, Action Planning Work Sessions and other meetings specific to the SNAP using a variety of outreach methods. Specifically, notices were distributed door-to-door, through direct mailings, and sent to area ANCs & Councilmember Fenty's office. Meetings were announced at ANC, Citizen and Civic Association meetings and through email.
- Nearly 100 citizens participated in the planning process.

District agencies then reviewed the neighborhood priorities as they reviewed their FY2002 budget and developed their proposed FY2003 budget. Beginning in October 2001, more than 40 agencies reviewed recommended actions and developed responses to address neighborhood priorities. Although resources are limited, agencies used neighborhood priorities as one of the inputs to help define what they should do next year, how they should be doing it, and where they should begin.

Further, when District agencies were asked to reduce their FY2003 budgets because of funding shortfalls, the Mayor and his administration emphasized that existing commitments to SNAP priorities remain untouched. Last, in a review of your SNAP and others across the city, additional funding was provided to certain agencies that needed more assistance to address neighborhood

priorities. For example, more funding was dedicated to city-wide issues such as the following:

- *Install an additional 600 litter cans across the city.*
- *Hire an additional Fire Inspector for every Ward.*
- *Hire an additional staff person who will be under the Clean City Administrator and who will further the goal of neighborhood cleanliness.*
- *Hire additional Historic Preservation staff members to review projects in historic areas, and more.*

These and other items were included in Mayor Williams' draft FY2003 budget that was submitted to the Council of the District of Columbia to consider as it reviewed and revised the budget. Now that the Council has approved the final FY2003 budget, the commitments to your neighborhoods are firm.

Agency Commitment Highlights

In Cluster 16, some of the key actions that concerned citizens most received the following agency commitments:

Conduct Residential Parking Assessment and Impose New Parking Restrictions As Needed

- *The District Department of Transportation (DDOT) will investigate parking restrictions on Eastern Avenue, 12th Street, 13th Street, Leegate Road, and Northgate Road. DDOT will also assess the feasibility of extended parking hours for residential permits.*

- *DDOT will explore neighborhood parking strategies for increasing residential parking and will work with the Office of the Deputy Mayor for Planning and Economic Development (DMPED) to investigate parking needs in the Georgia Avenue corridor.*

- *Parking Services, which is part of the Department of Public Works (DPW), will hire 138 additional parking enforcement officers in FY2002, more than doubling the existing force. Once they are fully trained, 100 parking officers will be dedicated to residential areas. Deployment will include a night-shift to enforce registration requirements for out-of-state vehicles.*

- *The Metropolitan Police Department (MPD) will use Police Service Area (PSA) Officers to enforce parking regulations on all shifts.*

Conduct a Traffic-calming Study and Install Traffic-calming Measures on Residential Streets

- *In partnership with Howard University, DDOT is developing criteria for traffic-calming measures. DDOT will then work with the community to develop a plan and to implement traffic-calming measures.*

Target Law Enforcement in the Key Area of Georgia Avenue, Alaska Avenue, and Kalmia Road

- *MPD will increase police visibility in the area of Georgia Avenue, Alaska Avenue, and Kalmia Road. Two PSA 401 Officers will be assigned to a “power shift” from 7:00 p.m. to 3:00 a.m. The 4th District’s Focused Mission Unit will continue to conduct undercover operations.*

MPD Officers will continue to distribute flyers to educate residents and businesses on how to avoid criminal victimization. MPD will also obtain monthly reports from agencies that have violated health, sanitation, and parking violations and will forward those reports to the public.

Revitalize Georgia Avenue Gateway

- *The Department of Housing and Community Development (DHCD) will expand the Georgia Avenue Storefront Improvement Program to include the 7700 block of Georgia Avenue and scattered sites in the 7400 to 7600 blocks of Georgia Avenue.*
- *The Department of Parks and Recreation (DPR) will conduct a feasibility study and will consult with the community to explore development and to use options on the DPR-owned site on Alaska Avenue, between Hemlock and Holly Streets.*

The next chapter is the centerpiece of the SNAP: the Action Plan. Specifically, the Action Plan describes how District and non-District agencies are responding to the citizen priorities in FY2002, FY2003, and beyond.

Understanding the Plan

The Cluster 16 Action Plan is where citizen-driven priorities are described in detail. The priorities specific to Cluster 16 include the following:

- Public Safety and Transportation
- Maintenance and Beautification of Open Spaces
- Economic Development

This section describes both District commitments and key community-led actions. The data are organized by the priorities described above. Each priority is further described by objectives, which articulate specific problems or needs that must be addressed in order to accomplish the priority. For example, if a Cluster's priority is Public Safety, objectives may be to "develop strategies to reduce drug activity" and to "improve relations between police and area residents." Each objective then has a specific Action Plan that includes Proposed

Action, Responsible Agencies, Budget Commitment, and Time Frame for Implementation.

As you read through the Action Plan, you will notice that many of the recommended actions list commitments from multiple agencies. It is often the case in government that several agencies with specific expertise are required to work together to fully address any one issue. In those cases, the first agency listed is the lead agency, or agency that has primary responsibility for implementing or coordinating implementation. The additional agencies listed will play a supporting role to the lead agency. An agency commitment may range from providing background information or performing technical analysis on a specific project, to funding and managing a series of activities on a city-wide initiative.

The Action Plan also acknowledges the fact that government cannot address those priority issues alone.

In many instances, the agencies will need the help of the business and institutional community, nonprofits, civic and citizen organizations, and individual citizens to create sustainable community improvement. During the SNAP process, many of the priorities identified by your neighborhood included actions that require community or private-sector leadership and participation or both. The following Action Plan includes those community-led actions, and it begins the process of engaging residents and other organized groups to work together with government to address local issues.

The following pages provide the detailed District Agency commitments and timelines to begin addressing some of your top Cluster priorities.

Because partner names are abbreviated in this Action Plan, please refer to Appendix B for a list with the complete name of each partner.

The Action Plan

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Agency Responses to Citizen Priorities

PRIORITY 1:

Public Safety and Transportation

Residents highlighted that the first step to improving and maintaining neighborhoods is to provide a safe environment for residents and businesses, which means free of criminal activity and transportation hazards. Residents expressed the need for increased police visibility and more effective interjurisdictional policing efforts. The amount and high speed of vehicular traffic throughout the Cluster was also a particular concern. With 16th Street and Georgia Avenue as major commuter thoroughfares in the Cluster, high-speed traffic and commuter cut-through traffic greatly affect the residential neighborhoods, threatening the lives of pedestrians, particularly children and the elderly. Parking also surfaced as a key issue. With numerous institutional and religious uses within and adjacent to residential neighborhoods, the availability of on-street parking, particularly during peak-use times, is greatly limited. Additionally, more parking is needed along Georgia Avenue to encourage residents and commuters to shop in the corridor.

OBJECTIVE 1:

Provide a safe community for residents and businesses.

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
232	Increase police visibility to reduce crime.	Key area: triangle intersection of Georgia Avenue, Alaska Avenue, and Kalmia Road	MPD	803	Police Service Area 401 Officers have increased visibility in this area. MPD will assign a PSA Officer to a business beat along this corridor, will ensure patrols on foot daily from 4:00 p.m. to 10:00 p.m., and will instruct officers to keep the area clear of drug activity and to work with business owners on compliance issues. The PSA Officers have stepped up traffic enforcement. Flyers are distributed on an ongoing basis to educate citizens on how to avoid being victimized by crimes. The 4th District's Focused Mission Unit will continue to conduct undercover operations; these operations are an ongoing process.	FY2002
2001	Encourage more residents to join the Shepherd Park Orange Hat Patrol.		NSI	7473	The Neighborhood Service Coordinator will work with PSA 401 to encourage more resident involvement.	FY2002
			Community	4227	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD

Agency Responses to Citizen Priorities

PRIORITY 1: **Public Safety and Transportation**OBJECTIVE 1: **Provide a safe community for residents and businesses.**

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
2002	Establish an interjurisdictional police task force to address crime activity transpiring from DC to Montgomery County (Eastern Avenue boundary issue).		MPD	4229	PSA Officers from 401 and 405 meet monthly with Montgomery County and Prince George's County police to discuss crime problems on the Eastern Avenue and boundary issues.	FY2002
			Community	4228	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD
2003	Host crime awareness and prevention sessions, focusing on "hot crimes," with residents and businesses.		MPD	4230	MPD provides opportunities for residents to collaborate with the PSA teams to solve crime and disorder problems through PSA community meetings and the Partnerships for Problem Solving program. Residents are encouraged to attend their monthly PSA meetings. The schedule is posted on the website at <www.mpd.cdc.gov>.	FY2002
2004	Establish casual visits by Police Officers to residents and business owners and create better relations.		MPD	4231	There are business beat officers assigned to each PSA in the 4th District. Other 4th District police Officers conduct business checks as well.	FY2002

Agency Responses to Citizen Priorities

PRIORITY 1: **Public Safety and Transportation**

OBJECTIVE 2: Reduce high-speed traffic, which threatens lives.

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
233	Conduct a traffic-calming study and install traffic-calming measures on residential streets.	Key locations: 12th Street, between Geranium Street and Alaska Avenue; Morningside Street; Jonquil Street; North Portal Drive; Kalmia Road, from 16th Street to West Beach Drive; Holly Street, west of 16th Street to 17th Street; and Shepherd Road	DDOT	804	DDOT, in partnership with Howard University, is developing criteria for traffic-calming measures (Q3 of 2002). Installation of traffic-calming measures would occur after development of criteria (Q3 of 2002).	FY2003
2005	Install a "Don't Block the Intersection" sign.	16th and Primrose Streets	DDOT	7289	DDOT will install a "Don't Block the Intersection" sign at 16th and Primrose Streets.	FY2002

Agency Responses to Citizen Priorities

PRIORITY 1: **Public Safety and Transportation**

OBJECTIVE 3: Decrease parking effects of institutions and religious organizations in residential areas.

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
2006	Enforce existing parking regulations.	Key locations: Eastern Avenue, from Georgia Avenue to 16th Street; Fern Place; Floral Street; and Geranium Street	MPD	4233	The 4th District Commander will in Q2 of FY2002 initiate a meeting between residents and religious institutions to see if a solution can be reached. In addition, MPD will use PSA Officers to enforce parking regulations on all shifts. The Department of Consumer and Regulatory Affairs (DCRA) also needs to check certificate of occupancy.	FY2002
234	Conduct assessment of residential parking and impose new parking restrictions as needed.	Locations: Eastern Avenue, 12th Street, 13th Street, Leegate Road, and Northgate Road	DDOT	805	DDOT will investigate parking restrictions and a moratorium at intersections and will assess the feasibility of extended residential permit parking hours.	FY2002
235	Ensure existing parking restriction signage is visible and legible.	Locations: Eastern Avenue, 12th Street, 13th Street, Leegate Road, and Northgate Road	DDOT	6073	DDOT will survey parking restriction signage for legibility.	FY2002
2008	Explore shared parking opportunities with Discovery Channel and Montgomery County public parking lot.		DDOT	4235	DDOT will explore strategies for increasing residential parking.	FY2002
			Community	4236	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD

Agency Responses to Citizen Priorities

PRIORITY 1: **Public Safety and Transportation**

OBJECTIVE 4: Provide more parking throughout Georgia Avenue corridor to encourage residents to shop.

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
2009	Conduct a parking needs study for commercial business development (existing and potential).		DDOT	4237	DDOT will investigate parking needs in the Georgia Avenue corridor and will work with Deputy Mayor for Economic Development to determine parking needs in commercial areas.	FY2003

Agency Responses to Citizen Priorities

PRIORITY 2:

Maintenance and Beautification of Open Spaces

Although it is important to maintain and beautify public and open space throughout the Cluster, residents are mainly concerned about Rock Creek Park, the western boundary of the Cluster. Providing dependable maintenance and service schedules to keep parks and open spaces clean is a major objective. Residents noted that the National Park Service and District government agencies must resolve ongoing property ownership and responsibility questions.

OBJECTIVE 1:

Keep parks and open spaces clean and well maintained.

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
236	Ensure that DC and federal government agencies develop and adhere to maintenance and service schedules of all public spaces.	Key locations: Rock Creek Park; Monkey Hollow between East Beach and West Beach Drives; West Beach Drive; North Portal Drive, from 16th Street to Spruce Street; and the triangle intersection at Georgia Avenue, Alaska Avenue, and Kalmia Road	NPS	7017	Maintenance schedules for Rock Creek Park have been developed. Please contact Cindy Cox, Rock Creek Park Assistant Superintendent, at 202-282-1063 or 202-895-6000, for more information.	Ongoing
			DPR	807	All properties identified are owned by NPS. DPR will make available the maintenance schedule for DPR properties in Cluster 16. Please call 202-727-5465 and speak to the Maintenance Division. DPR will continue to meet monthly with NPS to discuss maintenance, erosion, and other shared concerns. If you have a specific NPS maintenance concern, you are welcome to call DPR's maintenance number, to voice your concern, and to ask DPR to bring it up at the next monthly meeting with NPS. DDOT also works regularly with NPS and may have additional information on several of the roads mentioned.	Ongoing
			DDOT	7485	In locations under DDOT's responsibility, DDOT will work with other District agencies and NPS to maintain public spaces under the DDOT schedule of services.	Ongoing
			DPW	808	Residential streets are cleaned according to posted signs. Georgia Avenue is cleaned at night according to posted signs. Other areas mentioned are under the purview of NPS.	Ongoing

Agency Responses to Citizen Priorities

PRIORITY 2: **Maintenance and Beautification of Open Spaces**OBJECTIVE 1: **Keep parks and open spaces clean and well maintained.**

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
237	Ensure that DC and federal government agencies post service schedules on their websites.		NPS	7018	Maintenance schedules for Rock Creek Park have been developed. Please contact Cindy Cox, Rock Creek Park Assistant Superintendent, at 202-282-1063 or 202-895-6000, for more information.	Ongoing
			DPR	809	DPR posts landscaping schedules on its website, <www.dpr.dc.gov>. They have been removed for the winter, but please look for them again as the weather warms up in the spring. A trash pickup schedule will also be listed, along with landscaping.	FY2002
			DPW	810	DPW's service schedules are posted at <http://dpw.dc.gov>.	FY2002
238	Ensure that DC agencies and the National Park Service better coordinate service and maintenance schedules for areas around Rock Creek Park.		DPR	811	DPR has no properties abutting Rock Creek Park, but will collaborate with NPS. Aside from other meetings between NPS and DPR, DPR's Maintenance Division meets with NPS quarterly. The agencies collaborate through these regular meetings, which cover maintenance and field preparation issues.	Ongoing
			NPS	7019	Maintenance schedules for Rock Creek Park have been developed. Please contact Cindy Cox, Rock Creek Park Assistant Superintendent, at 202-282-1063 or 202-895-6000, for more information.	Ongoing
			DPW	812	If anything falls under DPW's purview, DPW will coordinate its schedule with NPS.	FY2002
			DDOT	7490	In locations under DDOT's responsibility, DDOT will work with other District agencies and NPS to maintain areas under DDOT's schedule of services.	Ongoing

Agency Responses to Citizen Priorities

PRIORITY 2: **Maintenance and Beautification of Open Spaces**OBJECTIVE 1: **Keep parks and open spaces clean and well maintained.**

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
239	Conduct a survey to determine ownership of DC property and National Park Service property (Rock Creek Park) and then clearly stake properties.		DPR	814	DPR is currently placing signs at many DPR properties and is developing the capacity to make and place signs at all DPR locations (by end of FY2002). Ownership of DC property and NPS property has been determined. DPR has no property in Ward 4 that abuts Rock Creek Park. DPR was notified that this comment is specifically directed at a piece of land at Kalmia and Jonquil Streets, which lacks upkeep. DPR has no reservation number officially stating that this land is DPR property. Nevertheless, DPR can likely adopt it and manage its upkeep. While DPR determines the ownership of this parcel, it will notify the maintenance crew to include the property in its schedule. The property is also being considered for a pilot project in small park neighborhood beautification. Questions or comments can be directed to Ted Pochter at 202-673-7665.	Ongoing
			NPS	7020	Rock Creek Park boundaries are defined and marked in most areas. NPS is willing to meet to discuss such issues further. Contact Cindy Cox, Assistant Superintendent of Rock Creek Park, at 202-282-1063 or 202-895-6000, for more information.	FY2002
			OCC	7503	The Office of Corporation Counsel (OCC) will conduct a review of any legal documents forwarded to OCC by DCRA or DHCD to help determine and clarify ownership issues.	Ongoing
240	Beautify and maintain the traffic circle at 16th Street, North Portal Drive, and Eastern Avenue; enhance the area as a "Welcome to DC" gateway.		DDOT	6074	DDOT will work with the Executive Office of the Mayor (EOM) to ensure that the city's gateways have signs and are maintained.	Ongoing
2010	Beautify and maintain DPR property at the triangle intersection of Georgia Avenue, Alaska Avenue, and Kalmia Road; enhance area as a "Welcome to DC" gateway.		DPR	7606	DDOT is in the process of putting up gateway signs in locations such as these across the District. DPR will work with DDOT to ensure that this area has landscaping work completed and will coordinate with the local community to establish or revive "friends of" groups in the area.	FY2002

Agency Responses to Citizen Priorities

PRIORITY 2: **Maintenance and Beautification of Open Spaces**OBJECTIVE 1: **Keep parks and open spaces clean and well maintained.**

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
2010	Beautify and maintain DPR property at the triangle intersection of Georgia Avenue, Alaska Avenue, and Kalmia Road; enhance area as a "Welcome to DC" gateway.		DDOT	7290	DDOT will work with EOM to address this gateway area and look at the triangle intersection for additional maintenance.	FY2002
			DPW	4238	DPW will continue street sweeping on the residential streets in the area. Georgia Avenue maintenance is performed by VMS, whose contract is maintained by DDOT.	Ongoing
			Community	4239	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD
2011	Install sidewalks and curbs.	Key locations: 8200 block of West Beach Drive; North Portal Drive, from Spruce Street to East Beach Drive; 12th Street at Shepherd Road; and Geranium Street, from Georgia Avenue to 12th Street	DDOT	7291	Existing DDOT policy requires a petition, hearing, and assessment. Legislation is pending to waive this process.	FY2003
2012	Enforce litter laws.	Key locations: 7400-7800 blocks of Georgia Avenue; Shepherd Road, from Georgia Avenue to 12th Street; Geranium Street, from Georgia Avenue to 12th Street; 1300 block of Roxanna Road; and Primrose Road, from West Beach Drive to Grubb Road	MPD	4241	PSA 401 Officers educate citizens at PSA meetings about litter laws. PSA 401 Officers also enforce litter laws in coordination with the MPD Environmental Crimes Unit.	FY2002
2013	Post "No Littering" signs.	Key locations: 7400-7800 blocks of Georgia Avenue	DDOT	7607	DDOT will install "No Littering" signs at the requested locations.	FY2002

Agency Responses to Citizen Priorities

PRIORITY 3: **Quality Economic Development**

Attracting quality economic development is a major part of improving the quality of life for residents in Cluster 16. The portion of Georgia Avenue between Fern Place and Eastern Avenue is the only commercially zoned area of the entire Cluster. Residents expressed that, although this area is nearby, local businesses do not offer the type and quality of services and products they desire. Many residents expressed discontentment with having to drive to the other side of Rock Creek Park or outside the city to purchase basic items. With the Gateway Georgia Avenue Revitalization Corporation (a community development corporation) as an active partner in the Cluster, residents stressed the importance of building on its work in developing and implementing an economic development strategy for Georgia Avenue’s gateway area. Additionally, there is a need to support and strengthen those businesses along the corridor—particularly small businesses—that do offer what residents desire. Even with limited staff and resources, the Georgia Avenue Business Resource Center has been successful in assisting small businesses. Many residents believe that the resource center should be further funded to provide additional services to small businesses throughout Georgia Avenue’s gateway area.

OBJECTIVE 1: Develop and implement an economic development strategy, in conjunction with the Gateway Georgia Avenue Revitalization Corporation, to redevelop Georgia Avenue’s gateway area.

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
241	Conduct feasibility studies that examine new office, apartment building, community facility, and parking garage options in the Gateway area between Juniper Street and Eastern Avenue.		Community	817	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD
242	Conduct feasibility studies that examine residential development options (return of commercial to residential) for the 7300-7600 blocks of Georgia Avenue.		Community	819	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD

Agency Responses to Citizen Priorities

PRIORITY 3:

Quality Economic Development

OBJECTIVE 1:

Develop and implement an economic development strategy, in conjunction with the Gateway Georgia Avenue Revitalization Corporation, to redevelop Georgia Avenue's gateway area.

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
2014	Explore development of recreational and community uses on the DPR-owned, vacant site on Alaska Avenue between Hemlock and Holly Streets.		DPR	4243	DPR will do a feasibility study and consult with the community. The main concern with recreational activities at this site is the significant amount of traffic on Alaska Avenue.	FY2002
			Community	6526	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD
			OP	4244	The OP will provide planning and outreach support and technical advice to DPR in exploring recreational and community uses on DPR-owned properties.	FY2002
2015	Provide incentive programs to support private-sector investments in building construction, renovation, or reconstruction for desirable and feasible uses.		OP	4617	The OP will provide technical advice and coordination among local administering agencies in promoting and further developing incentive programs to support private-sector investments.	FY2002
			DMPED	4245	DMPED has budgeted \$7 million in local funds for the ReStore DC neighborhood commercial revitalization program. A multiyear package of grants and technical assistance will be awarded on a competitive basis to approximately five neighborhood business districts per year. Other business districts can apply on a competitive basis for matching grants for short-term, specific projects, such as a market study. Funding will also be provided to support neighborhood business resource centers.	FY2002
			Community	4246	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD

Agency Responses to Citizen Priorities

PRIORITY 3: **Quality Economic Development**

OBJECTIVE 1: Develop and implement an economic development strategy, in conjunction with the Gateway Georgia Avenue Revitalization Corporation, to redevelop Georgia Avenue's gateway area.

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
243	Expand Georgia Avenue Storefront Improvement Program.	Locations: 7700 block of Georgia Avenue, 7400 even block of Georgia Avenue, 7600 even block of Georgia Avenue, and up to five scattered sites	OP	823	The OP will continue to support and work with DHCD in implementing and expanding the Façade Improvement initiative, which was part of the Georgia Avenue Revitalization Initiative.	FY2002
			DHCD	821	These blocks are included in the current Gateway Georgia Avenue Revitalization Corporation façade improvement program. The 7400-7600 blocks are included on a scattered-site basis because not all of the façades in those blocks need assistance.	FY2002
			Community	822	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD
244	Explore creation of a commercial demolition and rehabilitation program for Georgia Avenue.	Key location: 7715 Alaska Avenue	OP	6166	The OP will provide planning and outreach support and technical advice to DHCD and the National Capital Revitalization Corporation (NCRC) in establishing a commercial demolition and rehabilitation program for Georgia Avenue. Through its Strategic Neighborhood Action Planning process, OP has provided a forum for public input into the planning process.	FY2002
			Community	824	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD
2016	Increase funding to support the Georgia Avenue Business Resource Center.		DHCD	4618	DHCD has received a proposal to increase funding to the Georgia Avenue Business Resource Center. It is under review.	Ongoing

Agency Responses to Citizen Priorities

PRIORITY 3:

Quality Economic Development

OBJECTIVE 1:

Develop and implement an economic development strategy, in conjunction with the Gateway Georgia Avenue Revitalization Corporation, to redevelop Georgia Avenue's gateway area.

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
2016	Increase funding to support the Georgia Avenue Business Resource Center.		DMPED	4247	DHCD is funding the Georgia Avenue Business Resource Center at the \$200,000 level for FY2002.	FY2002
2016	Increase funding to support Georgia Avenue Business Resource Center		DBFI	9961	The Department of Banking and Financial Institutions (DBFI) will work with the Georgia Avenue Business Resource Center to assist clients with loan preparation, banking demographics, and Bank Community Reinvestment Act areas of focus.	Ongoing
2017	Increase funding to support the Gateway Georgia Avenue Revitalization Corporation.		DHCD	4248	Community development corporations (CDCs) such as the Gateway Georgia Avenue Revitalization Corporation may apply for the Neighborhood Development Assistance Program (NDAP) annually. NDAP is a competitive program that supports project and program delivery. The application for FY2003 funds will be available in June 2002.	FY2002
2018	Develop an overall marketing strategy for the Gateway area; use existing marketing brochures and develop new tools.		Community	4250	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD
			DCMC	9888	The DC Marketing Center (DCMC) will support the work of the DC Main Streets program through technical assistance to local organizations; production and distribution of marketing materials; and marketing outreach, workshops, or forums to help promote commercial investment in neighborhood business districts.	Ongoing
2019	Target Walter Reed Medical Center employees and visitors in the marketing strategy; develop special discount packages to be used at Georgia Avenue businesses.		Community	4252	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD

Agency Responses to Citizen Priorities

PRIORITY 3: **Quality Economic Development**

OBJECTIVE 1: Develop and implement an economic development strategy, in conjunction with the Gateway Georgia Avenue Revitalization Corporation, to redevelop Georgia Avenue's gateway area.

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
2020	Aggressively pursue Walter Reed Medical Center to contribute to the revitalization of the gateway area (i.e., through donations of landscaping and building materials, coordination and cosponsorship of community events, etc.).		Community	4253	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD
2021	Monitor ongoing streetscape improvements along Georgia Avenue, from Fern Place to Eastern Avenue.		DDOT	4619	DDOT has completed all infrastructure improvements along Georgia Avenue, from Fern Place to Eastern Avenue.	FY2002
			DPW	4254	DPW will place 180 litter cans in areas across the city that meet certain criteria. Given the high demand for litter cans, additional funds have been allocated in FY2003 to install more than 600 litter cans. DPW will give strong consideration to locations identified through the Neighborhood Planning process.	FY2002
			Community	4255	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD
			OP	6528	As an agency member of the Inter-Agency Task Force for the Georgia Avenue Revitalization Initiative, the OP will assist in coordinating and monitoring ongoing streetscape improvements along Georgia Avenue.	FY2002

Agency Responses to Citizen Priorities

PRIORITY 3: **Quality Economic Development**

OBJECTIVE 1: Develop and implement an economic development strategy, in conjunction with the Gateway Georgia Avenue Revitalization Corporation, to redevelop Georgia Avenue's gateway area.

Act-ID#	Action	Location	Partner	Res-ID#	Response	Starting
2022	Maintain new streetscape improvements, including landscaping and banners along Georgia Avenue, from Fern Place to Eastern Avenue.		DDOT	7292	All infrastructure improvements under DDOT responsibility will be maintained according to the DDOT schedule of services.	Ongoing
			Community	4256	Success of this action will depend on community leadership and individual action. ANCs, citizens, community organizations, nonprofits, and others are encouraged to help implement this action.	TBD
			DPW	4620	DPW will place 180 litter cans in areas across the city that meet certain criteria. Given the high demand for litter cans, additional funds have been allocated in FY2003 to install more than 600 litter cans. Installations will be made during Q3 of FY2002.	FY2002
2023	Increase enforcement of commercial trash removal along Georgia Avenue, from Fern Place to Eastern Avenue.		DPW	4257	DPW hired additional Solid Waste Education and Enforcement Program (SWEEP) inspectors in FY2002, bringing the number of inspectors in the Ward to three. This increased staffing will raise the level of solid waste education and enforcement and help prevent illegal dumping.	FY2002

Overview

While this Strategic Neighborhood Action Plan outlines and begins to address the key priorities identified by the neighborhoods in your Neighborhood Cluster, several other neighborhood initiatives are playing a major role in improving the quality of life in our neighborhoods. Those initiatives include the following:

Neighborhood Service Initiative (NSI)

Neighborhood Service strives to find permanent solutions—not just quick fixes—for persistent problems in every Ward. To this end, NSI, in partnership with residents and 13 District agencies, has identified persistent problem areas (PPAs) in the community. In most cases, when the Metropolitan Police Department has an active Police Service Area Plan or a Capital Community Plan, a PPA work plan was developed. The identified areas have recurring problems that need the cooperation and coordination of many government agencies to ensure that they become clean,

safe, and healthy neighborhoods. Through a core team approach, 13 government agency representatives come together weekly in each Ward to develop and implement work plans in an effort to mobilize, reclaim, revitalize, and sustain abatement of the problems in PPAs.

Transforming Schools Initiative (T-9)

In FY2001, DCPS selected nine schools to reconstitute and transform, including facilities, curriculum, and staffing. In FY2002, another set will be selected, as well as in FY2003. Several existing schools will serve as a pilot for the new “neighborhood places” model of coordinated, neighborhood-based social services being implemented by the District agencies. The T-9 school in your Ward is LaSalle Elementary School, which is located at 501 Riggs Road NE. *Please contact Helen Flag at 202-442-5023 to learn more about this initiative.*

Home Again: Renovating Our City's Abandoned Properties

This initiative will promote the development of the District's vacant and abandoned properties by gaining site control of the properties and by selling them to developers, who will renovate them into new homes. The initiative will begin by gaining site control in five neighborhoods: Columbia Heights, Ivy City/Trinidad, Near Northeast, Rosedale, and Shaw. Then it will expand throughout the city. The initiative's goal is to provide at least 30% of the homes to low-income families. *Please contact Neal Drobenare at 202-727-3899 to learn more about this initiative.*

Other Neighborhood Initiatives

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Partnership for Problem Solving

Police Lieutenants are working in partnership with the community and other stakeholders to address local public safety problems. They are developing plans specific to Police Service Areas (the geographic units that the police have implemented in the city) to facilitate the collaborative problem-solving process and to address public-safety issues. Strategies that have been developed focus on addressing offenders, victims, and locations and consist of three types of approaches: focused law enforcement, neighborhood partnership, and systemic prevention. *Please contact Ann Russell at 202-727-1585 to learn more about this initiative.*

Transit-Oriented Development (TOD)

TOD is a land use strategy to accommodate new growth, strengthen neighborhoods, and expand choices and opportunities. TOD capitalizes on bus and rail assets to stimulate and support vibrant, compact, diverse, and accessible neighborhood centers within walking distance of transit. TOD is a strategy that allows for a rich mix of uses—residential, retail, and work places—at densities that are appropriate for the neighborhood. *Please contact Karina Ricks at 202-442-7607 to learn more about this initiative.*

In many instances, the issues addressed in the SNAPs directly link with other neighborhood initiatives, thus creating synergy in areas that will receive substantial public and private resources.

Your SNAP is a living document, not just a plan collecting dust on a shelf. In fact, a number of activities are currently under way to ensure that the priorities highlighted in this document are addressed. The following are examples:

Progress Updates to Your SNAP

The Office of Neighborhood *Action* is monitoring the status of projects with District agencies. A status update meeting will be held in each Ward twice a year to share with residents the progress of the commitments.

Implementation of Citizen-Driven Actions

The success of this plan depends on a strong partnership among District agencies, other agencies, businesses, community development corporations, the faith community, and you. To find community partners to help implement citizen actions, the Office of Neighborhood *Action* will be making contacts in your Cluster. You are strongly encouraged to take the initiative, to pull people or groups together, and to champion one of these actions. Please contact the Office of Neighborhood *Action* (at 202-727-2822) to learn where you might be able to help.

Role of Your Neighborhood Planner

Your Neighborhood Planner will be responsible for implementing several actions in this Ward. During this coming year, Rosalynn Frazier will help implement and coordinate the recently completed Takoma Central District Plan. Other activities she will be conducting over the next year include providing planning and outreach support for (1) working with DDOT and DPW on the analysis and selection of an alignment for the Metropolitan Branch Trail, (2) working on a commercial revitalization strategy for 3rd Street (Cluster 17), and (3) exploring neighborhood-scale development for the Georgia Avenue/Petworth Metro station area. She will also continue to provide technical support to the Ward 4 Economic Development Task Force, among other work.

What Happens
Now

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The Strategic Neighborhood Action Plans were built heavily on past and present plans and documents that have been developed by your neighborhood and the city. For your reference, we have listed a number of relevant plans and documents for your area. Many of these plans are accessible on the Neighborhood *Action* website at <www.neighborhoodaction.dc.gov> or at your local library.

Reference Materials

Plan:	Date Completed:	Plan Development Led by:
Cluster 16 FY2003 Citizen Budget Guide and Worksheet	March 18, 2002	DC Government
Cluster 16 Visioning Workshop Summary Report	Summer 2001	DC Government, Office of Planning
Cluster 16 Databook	Winter 2001	DC Government, Office of Planning
Revitalization Through Interjurisdictional Partnerships: Lessons for Georgia Avenue	July 2000	DC Agenda, by the Council for Urban Economic Development
Upper Georgia Avenue Commercial Corridor Plan	May 2000	DC Agenda Support Corporation and The Ward 4 Task Force Gateway Committee, by A. G. Dobbins & Associates
City-wide Comprehensive Plan	1998	DC Government, Office of Planning
Ward 4 Plan	1998	DC Government, Office of Planning
7th Street/Georgia Avenue Market Study and Implementation Plan, Washington, DC	December 1998	Peoples Involvement Corporation, by RER Economic Consultants, Inc.
Upper Georgia Avenue Commercial Revitalization Potentials	December 1982	DC Government, Department of Housing and Community Development

Action Plan Partner Abbreviations

ABRA	Alcoholic Beverage Regulation Administration	DMCYF	Deputy Mayor for Children, Youth, Families, and Elders	NSO	Neighborhood Stabilization Officer
CAH	Commission on Arts and Humanities	DMH	Department of Mental Health	NTHP	National Trust for Historic Preservation
CBO	Community-Based Organization	DMPED	Deputy Mayor for Planning and Economic Development	OCA	Office of the City Administrator
CDC	Community Development Corporation	DMPSJ	Deputy Mayor for Public Safety and Justice	OCC	Office of Corporation Counsel
CFSA	Child and Family Services Administration	DMV	Department of Motor Vehicles	OSCC	Office of the Clean City Coordinator
DBFI	Department of Banking and Financial Institutions	DMO	Deputy Mayor of Operations	OCFO	Office of the Chief Financial Officer
DCFD	DC Fire Department	DOC	Department of Corrections	OCP	Office of Contracting and Procurement
DCHA	DC Housing Administration	DOES	Department of Employment Services	OCTO	Office of the Chief Technology Officer
DCHFA	DC Housing Finance Authority	DOH	Department of Health	OLBD	Office of Local Business Development
DCMC	DC Marketing Center	DPR	Department of Parks and Recreation	OP	Office of Planning
DCOA	DC Office of Aging	DPW	Department of Public Works	OPM	Office of Property Management
DCOP	DC Office of Personnel	EMA	Emergency Management Agency	OTR	Office of Tax and Revenue
DCPL	DC Public Libraries	EOM	Executive Office of the Mayor	OZ	Office of Zoning
DCPS	DC Public Schools	FEMS	Fire and Emergency Medical Services	PSA	Police Service Area
DCRA	Department of Consumer and Regulatory Affairs	FHA	Federal Housing Administration	TCC	Taxi Cab Commission
DDOT	District Department of Transportation	IGO	Inspector General's Office	UDC	University of the District of Columbia
DHCD	Department of Housing and Community Development	MPD	Metropolitan Police Department	WASA	DC Water and Sewer Authority
DHS	Department of Human Services	NCRC	National Capital Revitalization Corporation	WCCA	Washington Convention Center Authority
DISR	Department of Insurance and Securities Regulation	NPS	National Park Service	WMATA	Washington Metropolitan Area Transit Authority
		NSC	Neighborhood Service Coordinator	ZAC	Zoning Advisory Committee
		NSI	Neighborhood Service Initiative	ZC	Zoning Commission

Your District Representatives

Anthony A. Williams
Mayor

Kelvin Robinson
Chief of Staff

John Koskinen
City Administrator

Council of the District of Columbia

Linda W. Cropp
Council Chair

Jim Graham, Ward 1

Jack Evans, Chair Pro Tempore / Ward 2

James H. Jones, Chair, Advisory Neighborhood
Commission (ANC) 4A

Kathleen Patterson, Ward 3

Adrian Fenty, Ward 4

Barrington D. Scott, Chair, ANC 4B

Vincent Orange, Ward 5

Sharon Ambrose, Ward 6

Timothy Allen Jones, Chair, ANC 4C

Kevin Chavous, Ward 7

Sandra Allen, Ward 8

Constance Todd, Chair, ANC 4D

Harold Brazil, At-Large

David Catania, At-Large

Phil Mendelson, At-Large

Carol Schwartz, At-Large

Eric Price
Deputy Mayor for Planning and
Economic Development

Herb Tillery
Deputy Mayor, Operations

Ellen McCarthy
Deputy Director, Development
Review and Zoning

Carolyn Graham
Deputy Mayor for Children, Youth,
Families, and Elders

Andrew Altman
Director, Office of Planning

Mark Platts
Associate Director, Neighborhood Planning

Margret Nedelkoff Kellems
Deputy Mayor for Public Safety and Justice

Toni L. Griffin
Deputy Director, Revitalization
and Neighborhood Planning

Julie Wagner
Acting Associate Director,
Neighborhood Planning



Government of the District of Columbia

Office of Planning

801 North Capitol Street, NE

Suite 4000

Washington, DC 20002

TEL: (202) 442-7600

FAX: (202) 442-7638

www.planning.dc.gov